



Glendi Greek Festival 2011



2011 ADVERTISING & SPECIFICATIONS

Sizes & Rates

Vertical Column	Size	Rate	GST	Total
Business Card Module	55mm X 90mm	\$250	\$25	\$275
1/2 Column Module	115mm X 90mm	\$500	\$50	\$550
3/4 Column Module	175mm X 90mm	\$750	\$75	\$825
Full Vertical Module	235mm X 90mm	\$1000	\$100	\$1100

Horizontal Bottom

1/2 Bottom	115mm X 127mm	\$750	\$75	\$825
Full Horizontal	115mm X 260mm	\$1500	\$150	\$1650

• Internal Full Page Ads may be available:	\$2500	\$250	\$2750
• Full Back Page	\$3500	\$350	\$3850
• Front Page - Bottom Ribbon	\$2000	\$200	\$2200

Deadlines

- Booking Deadline: **Friday 23rd September 2011**
- Artwork Deadline: **Friday 30th September 2011**

Artwork Requirements

- Full Colour Ads
- Preferred file formats are PDF (High resolution)

Volumes & Distribution

- **200,000 copies printed**
- **195,000 copies to be home delivered between 18th to 28th October 2011**
- **5000 copies to be distributed through supermarkets, specialty stores, tram & train stations, businesses and at the Festival.**